

PROGRAMME

December 5

MINING I

LECTURER:

K. C. Hendrick

GUEST SPEAKER: To be announced

December 12

MINING II

LECTURER:

K. C. Hendrick

GUEST SPEAKER: J. R. Bradfield,

President,

Noranda Mines, Limited



UNIVERSITY OF TORONTO
UNIVERSITY EXTENSION

Session 1960-61

Course in

**CANADA'S
MAJOR INDUSTRIES**

P80. 0220

(35)

CANADA'S MAJOR INDUSTRIES

Mondays

10 lectures

There is, today, a keen interest in examining the foundations of Canada's industrial greatness. By selecting ten representative industries and examining their relative importance, problems and growth possibilities, a broad picture will be presented of the major factors contributing to this greatness.

This is the fourth year of a course designed primarily for persons concerned with industry, particularly investors, accountants, lawyers, engineers, suppliers, and those whose professions deal with a cross section of industry.

Each two hour session will consist of four parts:

- An introductory lecture giving a brief outline of the industry, its importance to the Canadian economy, its raw materials, manufacturing methods, major products, marketing methods, research, and growth possibilities, as well as present problems and possible future developments in the industry.
- A technical film showing the production or manufacturing methods used in the industry.
- A talk by a senior representative of one of the major companies in the industry discussing the problems of his company and of the industry.
- A question and discussion period.

LECTURERS:

Glenn H. Curtis, B.A.Sc., M.B.A.,
Vice-President,
Stone & Webster Canada Limited

John M. Hamilton, B.Comm., M.B.A.,
Special Finance Studies Co-ordinator,
The Ford Motor Company of Canada Limited

Keith C. Hendrick, B.A.Sc., M.A.,
Assistant Manager of Sales,
Noranda Mines, Limited

J. Ian McGibbon, B.Eng.,
Assistant to the Manager of Development
Abitibi Power & Paper Company, Limited
Eric C. Sievwright, B.Sc.(Econ.), M.A.,
Vice-President,
Economic Research Corporation Limited

PLACE: Room T402, Mechanical Building

TIME: Mondays, 8:00 p.m. beginning October 3 to December 12

FEE: \$25.00

Registration:

By mail or in person at Room 207, 65 St. George Street, 9 a.m. to 5 p.m. daily except Saturdays. Information may be obtained by telephoning WA. 3-6811, locals 301, 304, 526, 527. In order to accommodate students and enable them to enrol during the evenings, registrations will be taken:

Monday, September 12th

Monday, September 19th

from 7:30 to 9 p.m. in the Wallberg Building, corner of St. George and College Streets.

PROGRAMME

October 3

ELECTRIC POWER

LECTURER: G. H. Curtis

GUEST SPEAKER: J. M. Hambley,
General Manager,
The Hydro-Electric Power Commission of Ontario

October 17

IRON & STEEL

LECTURER: G. H. Curtis

GUEST SPEAKER: A. D. Fisher,
General Superintendent,
The Steel Company of Canada, Limited

October 24

NATURAL GAS

LECTURER: E. C. Sievwright

GUEST SPEAKER: F. M. McMahon,
President,
Westcoast Transmission Company Limited

October 31

AUTOMOTIVE

LECTURER: J. M. Hamilton

GUEST SPEAKER: W. A. Austin,
Assistant to the President,
General Motors of Canada Limited

November 7

OIL

LECTURER: E. C. Sievwright

GUEST SPEAKER: W. M. V. Ash,
President,
Shell Oil Company of Canada Limited

November 14

CONSTRUCTION

LECTURER: G. H. Curtis

GUEST SPEAKER: L. J. McGowan,
President and General Manager,
The Foundation Company of Canada Limited

November 21

PULP AND PAPER

LECTURER: J. I. McGibbon

GUEST SPEAKER: D. W. Ambridge,
President,
Abitibi Power & Paper Company, Limited

November 28

CHEMICAL

LECTURER: E. C. Sievwright

GUEST SPEAKER: E. R. Rowzee,
President,
Polymer Corporation Limited